



# Cheri Clancy

MSN, MS, RN, NEA-BC, CPXP  
Speaker | Author | Entrepreneur

Today's successful leaders need to be intelligent, innovative and engaged. But beyond that, successful leaders need to create successful teams. This is best accomplished when we understand what drives positive behaviors in ourselves and in others.

Mind Over Matter Leadership, a division of Cheri Clancy & Associates, LLC is a unique and innovative coaching firm that uses hard science as a catalyst for soft skill leadership development.

Mind Over Matter Leadership helps leaders, directors, managers and front-line employees understand how our brains are wired and how we can rewire them to reduce stress and conflict, and increase performance, morale, creativity and the bottom line.

## Mind Over Matter Leadership

Everyone leads... executives, managers, and front-line employees. This unique program will introduce you to the critical link between the "hard" science of neurobiology and the "soft" science of leadership.

## Stress Management & Self-Care

If there is one condition that describes our lives today it is "stressed out." In fact, many of us are getting stressed out over being stressed out. We are overworked, overextended, overwhelmed, and overloaded. This presentation will explore the causes of stress and will provide strategies for reducing stress.

## Critical Conversations in the Workplace

This presentation is designed to teach leaders the essential evidence based communication skills needed to effectively provide high quality, safe, and effective care to patients, families and each other.

## The Power of Body Language

What qualities make a great communicator? It's a lot more than talking. This presentation will teach you how to interpret body language gestures and how to use your nonverbal communication to reinforce your image and message.

## Leading with Emotional Intelligence

This presentation provides practical ideas for thriving in a dynamic environment through the development of the emotional intelligence competency. Participants will discover how to diagnose performance issues related to low emotional intelligence and acquire techniques to develop higher emotional intelligence in themselves and others.

## Transforming the Patient Experience

Organizations with a culture that focuses on patients are rewarded with higher clinical quality and efficiency, a safer patient environment, greater employee engagement, and improved financial results. This program will provide participants with tangible tools and a roadmap for integration of new practices into existing processes.

## Career Alternatives: Find Your 'Yellow Brick Road'

This program will help you examine diverse entrepreneurial career paths and provide you with various tools and techniques to have a more successful career and fulfilling life. Education maybe the key that unlocks the door of opportunity, but only you hold the power to turn the key.

## Build Your Own Custom Program

Each event is unique and you may want Cheri to concentrate on some topics more than others. Please feel free to request specific topics and Cheri will create a keynote program tailored for your event.

## Presentation Outcomes:

- Improved leadership and communication skills
- Inspired and engaged workforce
- Improved productivity
- Improved patient and family experiences

...Walk away with practical techniques and tactics you can apply everyday to rewire your brain for individual and organizational success

## Affiliations:

- American College of Healthcare Executives (ACHE)
- American Nurses Association (ANA)
- American Organization of Nurse Executives (AONE)
- American Society of Inventors
- Beryl Institute
- Center for Body Language
- National Nurses in Business Association (NNBA)
- NeuroLeadership Institute
- Organization of Nurse Leaders of New Jersey (ONL NJ)
- Society of Emotional Intelligence (SEI)



## Testimonials

“Cheri Clancy is a brilliant thought leader in healthcare. As a speaker, she challenges and engages her audiences and her book *Critical Conversations in Healthcare* is essential reading for every healthcare leader.”

- *Joe Tye, CEO and Head Coach of Values Coach, Inc.*

“Cheri’s passion and enthusiasm is contagious! She is knowledgeable in her field and presents information that is practical and easy to apply in my daily work. Cheri engages the audience throughout the presentation, adding to the learning environment.”

- *Jackie Maddison, MHA, RN, Chief Nursing Officer, Kennedy Health*

“Cheri is such a passionate and motivated speaker!”

- *ONL NJ Nurse Leader Workshop Princeton, NJ*

“Cheri is an inspiring speaker and leader. She balances humor, stories and evidenced based practice throughout her presentations.”

- *Martin Manno, PhD, MSN, RN, ACNS-BC, CEN  
Adjunct Professor Rutgers University*

“Cheri is an experienced healthcare leader. She clearly “walks the walk and talks the talk” to warrant the respect of her audience. She engages her audience with entertaining stories that are relevant to the information she is presenting. The audiences for Cheri’s programs rate her as a 5 out of 5 for “would recommend this speaker for future programs.” You and your audiences will be delighted to have her as a speaker!”

- *Nancy Edwards, MBA, Associate Director, Medical Education,  
Mead Johnson Nutrition*

**Mind Over Matter Leadership**  
**Rewiring the mind to improve the bottom line**  
Division of Cheri Clancy & Associates, LLC